

THE OFFICE ECONOMY



12K+ JOBS



INVESTMENT IN CYCLING & WALKING INFRASTRUCTURE



UNIVERSITY OF SALFORD AND OTHER UNIVERSITIES ON THE DOORSTEP



LEADING OFFICE DESTINATIONS WITHIN CLOSE PROXIMITY TO SUPPLIERS, MARKETS & CLIENTS



COMPETITIVE MARKET RATES AND CLUSTER OF FINANCIAL & PROFESSIONAL SERVICES



Salford's office economy has transformed in recent years with a range of new office developments coming onto the market.

Salford has benefitted from the expansion of the Greater Manchester (GM) regional centre and now includes substantial Grade A flexible office space at locations including Greengate and New Bailey in particular.

Many large, international companies have been attracted to Salford because of the availability of quality office accommodation as well as price and location.

These locations are situated at the heart of the city and in close proximity to numerous clients and also benefit from excellent transport links including nationally via rail and across GM through the Metrolink network.

The MediaCity office market is also buoyant with further commercial office space planned as part of its future development, whilst the wider Quays also provides multiple office destinations including Exchange Quay.

Salford is home to 1,655 businesses in this sector, providing almost 12,000 jobs. It has specialised and growing sub-sectors across a diverse range of business, professional and financial services including legal, finance and insurance as well as property and real estate. There are also related specialisms in pension fund management, recruitment, insurance and car hire.

Notable recent investors include Deloitte, RAC, AECOM and Intelligent Lending, as well as several government departments such as HM Revenue and Customs, who chose Salford for their new Northern Hub.

SALFORD IS HOME TO 1,655 BUSINESSES IN THIS SECTOR

SUBSTANTIAL GRADE A OFFICE SPACE AT LOCATIONS INCLUDING GREENGATE AND NEW BAILEY

AJ Bell

Founded in 1995, AJ Bell is one of the UK's largest investment platforms. Today, the company serves over 620,000 customers and employs over 1,500 staff.

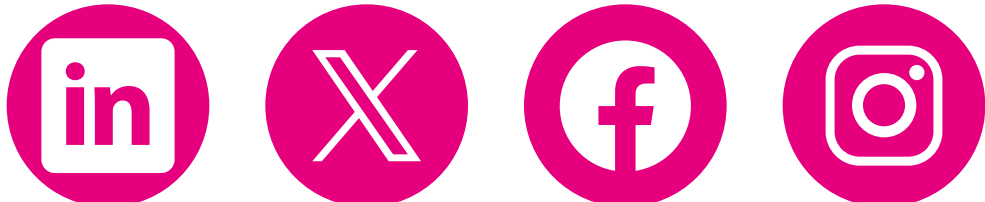
AJ Bell's headquarters are located at Exchange Quay in Salford. The majority of its workforce is based there, firmly establishing the business as part of the Salford Quays community.

Developing talent from within is a core principle at AJ Bell. The company's Apprenticeship Academy is a cornerstone of this approach, offering digital degree and investment operations programmes. In recent years, the Academy has welcomed very diverse intakes and has earned national recognition, including awards at the Northwest Apprenticeship Awards and the British Training Awards. AJ Bell also partners with the University of Salford, sponsoring graduate projects, hack challenges and the AJ Bell Technology Award, which celebrates the achievements of computing and software students.

The company's internal development programmes – Activate, Accelerate (Ofsted-rated Outstanding), and Advance – support employees through every stage of their careers, from entry level to senior leadership.

AJ Bell is a proud supporter of Manchester Digital's Digital Her Campaign, and have also donated and refurbished hundreds of laptops and mobile devices for schools, charities and community groups. Since the launch of the AJ Bell Futures Foundation in 2023, the charity has donated more than £160,000 to over 130 local causes, with a focus on education, digital inclusion and community development.

Exchange Quay, Salford Quays, M5 3EE
ajbell.co.uk



**1,500+ STAFF**

**RECENTLY REACHED A RECORDED ASSETS OF £102 BILLION, £269 MILLION TURNOVER**

**ONE OF THE LARGEST INVESTMENT PLATFORMS IN THE UK**

**620,000+ CUSTOMERS**



BDO LLP is the UK member firm of the BDO international network.

They understand the ambitions and mindset of the businesses we work with and have the global reach, integrity and expertise to help people and businesses succeed.

In the North West, the teams are based across offices in Salford and Liverpool. From the region, the team offers a wide range of specialisms across sectors and deep expertise in all areas of tax, audit and advisory working with clients from mid-market, scale-up and listed businesses to public sector and not-for-profit organisations.

BDO has a commitment to continuing to invest in the North West, having recently moved to Eden in Salford. The firm continues to invest in its people at all levels of the business, including announcing 53 new trainees across its North West UK offices in 2025, with roles now open for the firm's future intakes.

The trainees are a combination of school leaver apprentices, university graduates and students undertaking a 12-month industrial placement. As part of their training programme, the majority of new joiners will also have the opportunity to undertake a Level 7 apprenticeship programme, resulting in a qualification equivalent to a masters degree.

Eden Building, Irwell Street, Salford, M3 5EN

bdo.co.uk



 400 EMPLOYEES BASED IN SALFORD	 18 OFFICES IN THE UK	 GLOBAL REVENUES OF US \$14BN
 1,776 OFFICES WORLDWIDE	 GLOBAL NETWORK PROVIDES BUSINESS ADVISORY SERVICES IN 166 COUNTRIES	



Photo by Simon Buckley



Photo by Mark Waugh

Contact us

For further information on investing in Salford, for testimonials from previous investors supported, or for any questions, contact:

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For further information about Greater Manchester's inward investment agency, contact:

Invest Manchester



investinmanchester.com

Salford City Council

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