

THE OFFICE ECONOMY



12K+ JOBS



INVESTMENT IN CYCLING & WALKING INFRASTRUCTURE



UNIVERSITY OF SALFORD AND OTHER UNIVERSITIES ON THE DOORSTEP



LEADING OFFICE DESTINATIONS WITHIN CLOSE PROXIMITY TO SUPPLIERS, MARKETS & CLIENTS



COMPETITIVE MARKET RATES AND CLUSTER OF FINANCIAL & PROFESSIONAL SERVICES



Salford's office economy has transformed in recent years with a range of new office developments coming onto the market.

Salford has benefitted from the expansion of the Greater Manchester (GM) regional centre and now includes substantial Grade A office space at locations including Greengate and New Bailey in particular.

Many large, international companies have been attracted to Salford because of the availability of quality office accommodation as well as price and location.

These locations are situated at the heart of the city and in close proximity to numerous clients and also benefit from excellent transport links including nationally via rail and across GM through the Metrolink network.

The MediaCity office market is also buoyant with a further 900,000 sq. ft of commercial office space planned as part of its future development, whilst the wider Quays also provides multiple office destinations including Exchange Quay.

Salford is home to 1,655 businesses in this sector, providing almost 12,000 jobs. It has specialised and growing sub-sectors across a diverse range of business, professional and financial services including legal, finance and insurance as well as property and real estate.

There are also related specialisms in pension fund management, recruitment, insurance and car hire.

SALFORD IS HOME TO 1,655 BUSINESSES IN THIS SECTOR

SUBSTANTIAL GRADE A OFFICE SPACE AT LOCATIONS INCLUDING GREENGATE AND NEW BAILEY

AJ Bell

AJ Bell, established in 1995, is one of the largest investment platforms in the UK with over 503,000 customers and now employees over 1,400 staff.

The company relocated its headquarters from Manchester to Salford in 2017 taking over nearly 100,000 sq ft with nearly 1300 of its employees based in Exchange Quay.

AJ Bell is committed to developing its internal talent pipeline, which starts at career entry with its award-winning Apprenticeship Academy. Opened by the Mayor of Salford, the Academy saw its largest and most diverse intake of digital degree and investment operations apprentices in 2023 and was recognised as the 'Large Employer of the Year' in the same year at the Northwest Apprenticeship Awards and 'Financial Services Initiative of the Year' in 2024 at the British Training Awards. AJ Bell has also entered into a partnership with University of Salford supporting students completing an Undergraduate Computing Degree. Our ongoing commitment to growing our own talent is demonstrated through a set of talent development programmes; Activate, Accelerate, (which have been rated Ofsted outstanding) and Advance. Taking employees through every step of their leadership career.

AJ Bell have been supporters of the Salford City Council – Digital Everyone campaign, donating over 300 laptops and mobile phones to schools and local charities. Additionally, they launched AJ Bell Futures Foundation in 2023 aiming to support local communities including one of its partner charities Into University, which helps to transform the lives and aspirations of young people.

Exchange Quay, Salford Quays, M5 3EE

ajbell.co.uk



1,400+
STAFF



503,000+
CUSTOMERS



500,000+ CUSTOMERS
USING ITS INVESTMENT
PLATFORM SERVICE



ONE OF THE LARGEST
INVESTMENT
PLATFORMS IN THE UK



RECENTLY REACHED A
RECORDED ASSETS OF ALMOST
£90BN, £218MILLION TURNOVER



BDO LLP is the UK member firm of the BDO international network.

They understand the ambitions and mindset of the businesses we work with and have the global reach, integrity and expertise to help people and businesses succeed.

In the North West, the teams are based across offices in Salford and Liverpool. From the region, the team offers a wide range of specialisms across sectors and deep expertise in all areas of tax, audit and advisory working with clients from mid-market, scale-up and listed businesses to public sector and not-for-profit organisations.

BDO has a commitment to continuing to invest in the North West, having recently moved to Eden in Salford. The firm continues to invest in its people at all levels of the business, including announcing 85 new trainees across its North West UK offices this month, with roles now open for the firm's 2025 intake.

The trainees are a combination of school leaver apprentices, university graduates and students undertaking a 12-month industrial placement. As part of their training programme, the majority of new joiners will also have the opportunity to undertake a Level 7 apprenticeship programme, resulting in a qualification equivalent to a masters degree.

Eden Building, Irwell Street, Salford, M3 5EN

[bdo.co.uk](https://www.bdo.co.uk)



**400 EMPLOYEES
BASED IN SALFORD**



**18 OFFICES
IN THE UK**



**GLOBAL
REVENUES
OF US \$14BN**



**1,776 OFFICES
WORLDWIDE**



**GLOBAL NETWORK PROVIDES BUSINESS
ADVISORY SERVICES IN 166 COUNTRIES**



Photo by Simon Buckley



Photo by Mark Waugh

Contact us

For further information on investing in Salford, contact:

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For further information about Manchester's inward investment agency, contact:

MIDAS

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Salford City Council

Invest Salford

 **MIDAS**
investinmanchester.com