LOW CARBON & CLEAN GROWTH

PROVIDING 29,000 JOBS

APPROX. 2,200 BUSINESSES IN THE SECTOR

LEADING INNOVATION ASSETS SUCH AS ENERGY HOUSE LABS

INNOVATIVE BUSINESS BASE TO SUPPORT THE TRANSITION TO NET ZERO

LARGEST CLUSTER OF BUILDINGS VERIFIED AS NET ZERO CARBON IN OPERATIONS IN THE UK

As one of the fastest growing local economies in the UK, Salford is an ideal location for specialist low carbon and clean growth firms.

Salford has strengths across all sectors and the business base is the most productive in Greater Manchester. This is typically linked to companies who are proactive in making the transition to net zero.

Salford has strengths in a number of industries related to low carbon and clean growth, including construction and development and logistics, as well as specialist advisory areas such as accounting, insurance and legal services, which are critical to making the transition to net zero. The city is committed to seizing the economic opportunities linked to this agenda and is working towards ambitious targets for the city's decarbonisation, pledging along with the rest of Greater Manchester, to be carbon neutral by 2038 – 12 years ahead of the national target.

This accelerated target has attracted innovative low carbon companies to the city, and alongside the city's home-grown companies, there are now over 2,000 businesses in the sector, providing 29,000 jobs. Leading innovation assets are available across the city, for example at the University of Salford's Energy House Labs, an award-winning energy performance research facility, which includes environmental chambers for the testing of low carbon tech in homes.

The Centre for Thriving Places found that Salford was building the most energy-efficient new homes and preserving and creating more green space than any other council in England and Wales. MediaCity has the largest cluster of buildings verified as Net Zero Carbon in Operation in the UK, whilst the Eden building at New Bailey has Europe's largest living wall.

SALFORD IS BUILDING THE MOST ENERGY-EFFICIENT NEW HOMES IN ENGLAND AND WALES

COMMITTED TO SUPPORTING THE SECTOR AND ACHIEVING NET ZERO BY 2038

Kenny Waste Management

Kenny Waste Management has put the customer first since 1985.

Starting as a family business in Salford providing local skips to local builders, they have grown to become the North West's leading independent supplier of waste management solutions, employing over 200 people. They are a real-living wage employer and prioritise Salford based businesses during procurement processes.

They offer a complete managed service, covering all waste management needs with a fleet of more than 50 ultra-low-carbon vehicles and purpose-built Materials Recovery Facilities (MRFs) in Greater Manchester, which process more than 180,000 tonnes of waste annually. This includes waste from all sectors, including businesses and residential waste. Over 99% of that waste is diverted away from landfill.

In 2005, Kenny Waste Management expanded to offer a groundbreaking managed service UK-wide, pioneering an accurate waste reporting system that enables the UK's largest housebuilders and construction contractors to make measurable progress on sustainability ambitions and circular economy initiatives.

In 2018, inspired to address employment inequalities, Kenny Waste Management launched their own Social Enterprise. Generating social value in our area, its mission is to make career opportunities accessible to all by working collaboratively in communities. Initiatives include providing employment for long-term unemployed individuals, ex-offenders and young people, and offering community support and driving environmental protection.

200+ EMPLOYEES

50+ FLEET OF ULTRA-LOW-CARBON VEHICLES

REAL-LIVING WAGE EMPLOYER

LAUNCHED THEIR OWN SOCIAL ENTERPRISE IN 2018

180K TONNES OF WASTE PROCESSED IN PURPOSE-BUILT MATERIALS RECOVERY FACILITIES

Lester Rd, Little Hulton, Salford, M38 0PT
kennywastemanagement.co.uk

YLEM ENERGY

With over 30 years' experience, YLEM is a leading independent power generation specialist, supporting clients in achieving Net Zero targets while contributing to the UK and Greater Manchester's ambitious climate goals and decarbonisation efforts.

YLEM Energy designs, builds, owns and operates advance generation systems that include Solar PV, battery storage and hydrogen gas generation, ensuring reliable, sustainable energy for clients and reducing their dependency on traditional power imports.

Recent R&D investment has enabled YLEM Energy to expand its offering to onsite generations systems, flexible solutions that enhance grid resilience but also enable energy-intensive companies to take control of their energy consumption, reduce costs and improve their environmental impact.

Root Power, part of the YLEM Group, has entered the battery energy storage market with a pipeline of 2GW. Recently, the specialised Battery Energy Storage System (BESS) offshoot of YLEM Energy appointed five planning consultancies to help prepare planning applications for 40 BESS projects across the UK. This pipeline has meant Root-Power has immediately cemented itself as one of the largest BESS operators in the sector.

83 EMPLOYEES

600 PROJECTS FUNDED SINCE 1991

40 BATTERY STORAGE PROJECTS PIPELINED ACROSS THE UK

30% AVERAGE SAVINGS ON CUSTOMER'S ELECTRICITY BILLS IN THE LAST 10 YEARS

1.1M METRIC TONNES OF CO2 EQUIVELENT SAVED FOR CUSTOMERS

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Photo by Mark Waugh

Contact us

For further information on investing in Salford, for testimonials from previous investors supported, or for any questions, contact:

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Invest Salford

INVEST MANCHESTER

6604 March 2026